

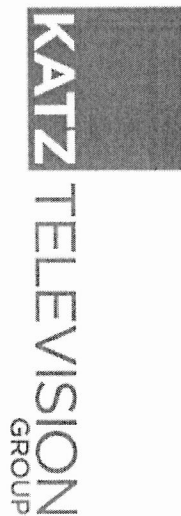
KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25140827	Changes as of: 10/20/2016 at 4:43 PM	Version: Highlighting Revision 2
CPE: 750/760/4562	Flight: 10/25/16 - 10/31/16	Total \$: \$10,625.00
Agency: TARGETED PLATFORM MEDIA	Advertiser: Priorities Usa Action	Station: WWSB
650 Massachusetts Avenue, NW	Product: TV	Market: Sarasota-Manatee - SRA
Washington, DC 20001	Agency Order #: 4930338	Office: WASHINGTON
	Buyer: Thompson, Katie	Primary Demo: Adults 35+
	Salesperson: BRADLEY PHILIPPS	Con Type: POLITICAL/VOTE
	202-955-5342	Assistant: BRADLEY PHILIPPS
		202-955-5342
Comments: revised order		Total GRP:
		Traffic #: 60573
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25	10/25	Total Spots	Total \$	CPP	GRP
REV-1	Tu-F M 6a-6:30a		Good Morning Suncoast	\$700.00	0	60	4	2	2	\$1,400.00	\$0.00	0.0
Changes: Rate from 350 to 700, Len from 30 to 60												
REV-2	Tu-F M 6:30a-7a		Good Morning Suncoast	\$700.00	0	60	4	2	2	\$1,400.00	\$0.00	0.0
Changes: Rate from 350 to 700, Len from 30 to 60												
	Tu-F M 3 6p-6:30p		ABC 7 News @ 6P	\$800.00	0	30	5		5	\$4,000.00	\$0.00	0.0
	Tu-F M 4 11p-11:35p		ABC 7 News @ 11	\$675.00	0	30	5		5	\$3,375.00	\$0.00	0.0
	Tu-F M 5 7a-9a		GMA	\$450.00	0.0	30	1		1	\$450.00	\$0.00	0.0
TOTALS: 15										15	\$10,625.00	\$0.00

60573.1



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New York, NY 10019

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CPE: 750/760/4562 Flight: 10/25/16 - 10/31/16 Station: WWSB
Agency: TARGETED Advertiser: Priorities Usa Action Market: Sarasota-Manatee - SRA Total Spots: 15
PLATFORM MEDIA 650 Massachusetts Avenue, NW Product: TV Office: WASHINGTON Total CPP: \$0.00

Washington, DC 20001 Agency Order #: 4930338 Buyer: Thompson, Katie Primary Demo: Adults 35+
Salesperson: BRADLEY PHILIPPS 202-955-5342 Assistant: BRADLEY PHILIPPS 202-955-5342 Con Type: POLITICAL/VOTE Total GRP: 60573
Separation: Separation: Traffic #: 60573

Special Instructions	Order Level Comments	
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Date/Time	Added by	Comment
10/20/16 4:43 PM	BRADLEY PHILIPPS	revised order
04/19/16 9:32 AM	BRADLEY PHILIPPS	Separation: 30
04/06/16 10:00 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$531,250
WWSB Share:	2%
Comment:	
Unknown:	98%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	15	\$10,625.00	0.0
Total	100%	15	\$10,625.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	15	\$10,625.00
Total	15	\$10,625.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/20/16 4:43 PM	BRADLEY PHILIPPS	Revised		4	\$0
Revision	4/19/16 9:32 AM	BRADLEY PHILIPPS	Confirmed		1	\$0
Queued for Electronic Contracting	4/6/16 10:40 AM					\$0
New	4/6/16 9:58 AM	BRADLEY PHILIPPS	Confirmed	20		\$10,625.00

Non-Discrimination Policy	
<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>	